

ECHO Script

Emergency and Community Health Outreach



Script, FINAL (A4)
Sept 23, 2009

ECHO Show

"Hunger Relief Services"

Finalized Script Deadline: Tuesday, Sept 22, 2009

Translation Deadline: Monday, Oct 19, 2009

Flesch-Kincaid grade reading level: 6.4 | Total words: 485

-1- Shots of healthy active people and happy kids playing.

Everyone needs good food to stay healthy, to be active and to have a strong mind. Children need good food to grow, learn and be happy.

[Word Count: 26]

-2- Shots of people walking along a street, looking into store windows (not happy).

But sometimes people don't have enough money to buy food. Maybe they don't have a job, or they don't make enough money to buy enough food for everyone in the family.

Often people need help for just a short time.

[Word Count: 40]

-3- Shots of people getting food at food shelf or walking out of building carrying groceries (happy).

The good news is that no one needs to go hungry, because there are many places that help people get food. The government, non-profit organizations and volunteers have created different services for hungry people.

Here are some of the main ones.

[Word Count: 41]

-4- Still shot (perhaps with blurred background) super of "Food Shelves."

Food Shelves

[Word Count: 2]

-5- Shots of food shelf activity.

Food shelves are places where you can get free groceries that will last for several days. Usually you can get food once a month, but sometimes you can get food more often.

Food shelves may be in public buildings, churches, synagogues, temples or other places.

There are more than 300 food shelves in Minnesota, so one is probably near your home.

[Word Count: 61]

-6- Still shot (perhaps with blurred background) and super of "Food Support."

Food Support.

[Word Count: 2]

-7- Shots of people applying for Food Support, people using EBT cards, having family meal.

Food Support is Minnesota's name for the program that helps people with low incomes buy food. It used to be called "Food Stamps."

Recipients get an EBT card, which stands for Electronic Benefit Transfer. You can use the EBT card like a cash card to buy nutritious food at many grocery stores and farmer's markets.

Apply for Food Support by filling out a form at your county office. This form may also help you get cash assistance and health care.

Legal immigrants can apply for Food Support. If you do not understand English, an interpreter can help you apply.

The amount varies, but the average benefit for Food Support in June 2009 was 207-dollars for a household.

[Word Count: 117]

-8- Still shot (perhaps with blurred background) super of "FARE For All."

FARE For All.

[Word Count: 3]

-9- Shots of people getting food from FARE For All site.

FARE For All is a program to help you buy groceries for 30 to 50-percent off. Anybody can participate, and it accepts EBT cards.

FARE For All has many locations.

[Word Count: 30]

-10- Still shot (perhaps with blurred background) super of "Other Programs."

Other programs.

[Word Count: 2]

-11- Shots of children eating lunch at school, family eating at Loaves & Fishes (or similar place) and seniors eating.

There are many other services to help people get food.

Your school-age children may be eligible for free or reduced-cost meals at school. They can get breakfast, lunch and an after-school snack.

Some places serve cooked food, where you and your family can go for a free meal. One example is Loaves and Fishes, which has several locations in the Twin Cities.

There are other programs especially for mothers, children, elders and people with disabilities.

[Word Count: 75]

-12- Shots of immigrant family eating at home or at community activities

Please do your best to learn about ways to get more food for your family. It is not healthy to skip a meal. Our community is a better place when everyone is healthy.

Whether you are a new immigrant or were born in the United States, you are welcome and encouraged to find out which food program is right for you.

[Word Count: 61]

-13- Still shot of ECHO logo and supers of "Minnesota Food Helpline 1-888-711-1151" and "www.echominnesota.org."

You can find websites and phone numbers for these programs on the ECHO website: www.echominnesota.org.

A good general number is the Minnesota Food Helpline: 1-888-711-1151.

[Word Count: 25]

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